



Bright Sparks



Bright Spark to Light that shines bright for others

*“The mind is not a vessel to be filled,
but a fire to be kindled.”*

~ Plutarch

LEADING DISRUPTION *with Grace*

September 2022



Participants:

- Turn industry disruption into your opportunity to truly shine.
- Feel the challenge and support of Executive Mentoring as experienced by Industry leading CEO's and Executives.

Sponsors:

- Leading Disruption with Grace: Increase your personal and organisational capacity to inspire and guide the Bright Sparks of your organisation and the industry.
- We are in a period of volatility and ambiguity. The best return on investment in our industry transformation is the Bright Sparks.
- For a small fraction of what some of us spend on coffee over a year, we can support and challenge a Bright Spark into their next chapter.

For the Participant: Bright Spark to Light that shines bright for others.



Participant:

As you look at the current situation you see:

- You are in an organisation experiencing industry disruption.
- You sometimes go home frustrated, knowing there can be better.
- You have a spark of possibility and potential for impact this decade and your life.

As you reflect more deeply you see:

- You sometimes worry, under pressure am I being the best version of myself?
- You sometimes hear yourself asking am I doing what really matters in the long run?
- You care, and there is a weight to supporting others in all aspects of your life.
- You wonder am I deepening relationships or skating on the surface?
- You acknowledge that 'busy-ness' and being 'always on' isn't allowing space for the deep thinking for planning and engagement that is required.
- With the pace of change in expectations you are seeing people's skills and technology capabilities are struggling to "keep up". You have already seen significant staff and technology churn and know there is a lot more to come.



For the Sponsor: Bright Spark to a Galaxy of Stars



Sponsor:

As you look at the current situation you see:

- You are in an organisation experiencing industry disruption.
- You know there is frustration and signs of fatigue from your “Best and Brightest.”
- You have a proven record as an industry contributor and want to see the best for the people served and serving within the industry for years to come.

As you reflect more deeply you see:

- You sense even your best people can question their passion for taking on industry leadership roles.
- You have always valued strong team spirit and camaraderie and are finding that harder to achieve in current industry environment.
- You care, and there is a weight to supporting others in all aspects of your life.
- You feel the leadership teams challenges with attention spans and the explosion of information that has become typical of this era.
- With the pace of change in expectations you are seeing people’s skills and technology capabilities are struggling to “keep up”. You have already seen significant staff and technology churn and know there is a lot more to come.

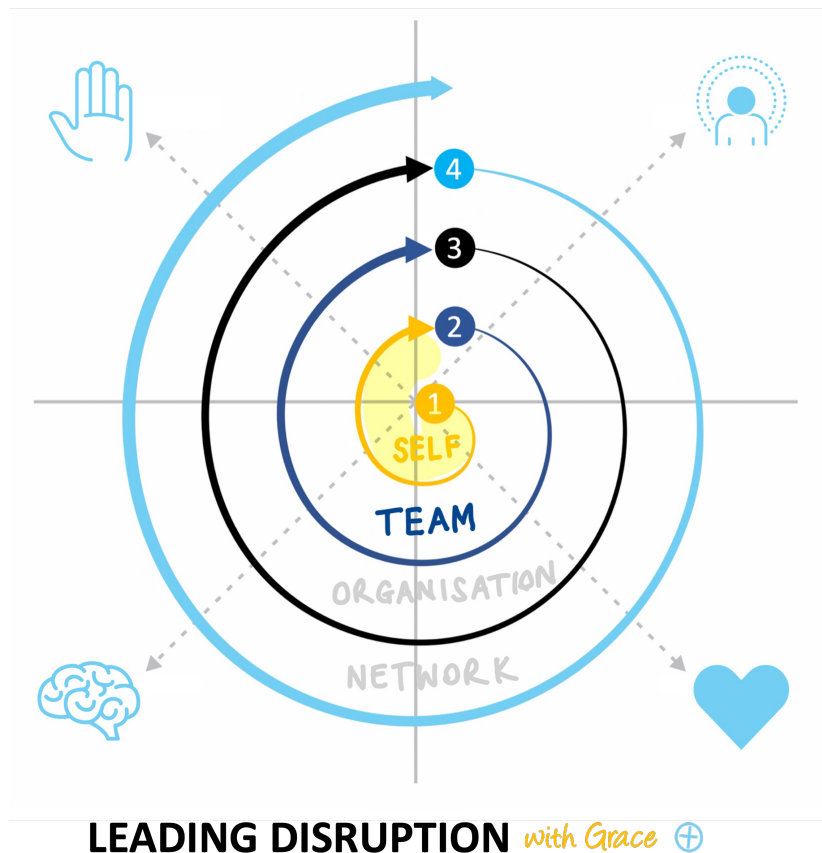


Participant: Bright Spark to light that shines bright for others

- Leading Disruption with Grace is possible for you.
- It starts with engaging your own spirit, heart, head and hands.
- Achieving anything significant is never accomplished alone. Identifying and engaging your inner circle for the next phase is key. This is a chasm many Bright Sparks struggle to leap. When on the other side new levels of potential and energy arise.

Sponsor: Bright Spark to a Galaxy of Stars

- Shift the energy to Leading Disruption with Grace.
- Engage your Bright Spark's spirit, heart, head, and hands.





Program Deliverables and Investment

Bright Sparks Engage:

- ✓ 90 minutes Online Group Training & Mentoring
- ✓ Introduce the principles of leading disruption with grace
- ✓ Introduce practical frames as used with Executive Mentoring
- ✓ Apply the frames to your situation (SELF)
- ✓ Live Q&A on what is arising and what really matters to you
- ✓ Take away tools provided
- ✓ Reflection/ Team Discussion cards as a gift to all participants

Valued at: \$2500

INVESTMENT:

- ✓ **\$99 + GST** – paid through PayPal on website which activates session link, tools, and gifts

Following this, you may choose to continue:

Bright Sparks Progress:

- ✓ 60 minutes Online Group Training & Mentoring
- ✓ Recap and open for deeper Q&A on insights for SELF
- ✓ Exercise: Strategy is like Rose Pruning
- ✓ Identifying your inner circle for your next phase. Discussion on why this is a chasm many Bright Sparks struggle to leap and which of these relate to you. Reflect on new levels of potential and energy that will arise on the other side of this chasm.
- ✓ 45 minutes 1:1 Mentoring via Zoom, focused 100% on you and your 100 Day plan. Notes collected from the call and sent to your inbox.

Valued at: \$4500

INVESTMENT:

- ✓ **\$450 + GST** – paid through PayPal on website which activates session links

HOW TO PAY:

Please click [here](#) to enrol.

Limited availability – price and program valid until 31 Dec 2022



Bernie Kelly

Transformation Partner

LEADING DISRUPTION *with Grace*

I love getting in beside leaders when they evolve themselves to fulfil their purpose within the changing conditions.

My career, immersed in Business Transformation leadership for over 30 years, has taught me that:

- to lead through transformation you need ongoing relevant and rigorous leadership development.
- The bright leaders with a spark for the potential of the next wave are our greatest return on investment in volatile and ambiguous times.
- Building alliances around bright sparks aligned with the next wave, energises organisations for successful transformations.



I have distilled high value elements, refined from working with high impact Executives, into this accessible program.

I look forward to connecting with your spark and providing:

- *My support and challenge for you to be the best version of yourself.*
- *Insights, methods and proven experience, to ease your path through disruption.*
- *A shift in your trajectory we can celebrate together in years to come.*

www.berniekelly.com

More background can be found on [Bernie Kelly's LinkedIn Profile](#)



NEXT STEPS

1. You decide this program is for you.
2. Pay [online](#).
3. We will then:
 - ✓ Activate the session link.
 - ✓ Meet together online.
 - ✓ Send you the tools and gifts.
 - ✓ If you select the Bright Sparks Progress option, I look forward to hanging out with you.

If you have any questions, please don't hesitate to contact me on 0421 915 608 or email bernie@berniekelly.com

or Tamara at support@berniekelly.com

Yours sincerely,

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